

Lawn training municipal candidates

Sandra S. Lawn and Associates Inc. of Prescott has announced a series of four workshops to be offered in eastern Ontario.

These one-day workshops

will prepare potential candidates and their teams for the Nov. 10 municipal elections.

Entitled "Ready, Set, Run!" the workshops will

focus on the skills, knowledge and techniques needed to run a successful campaign at the local government level. These Saturday workshops will be offered in the following four locations: Smiths Falls, Sept. 13; Brockville, Sept. 20; Cornwall, Sept. 27; and Kemptonville, Oct. 4. All workshops will run from 9:00 a.m. to 4:00 p.m.

Sandra Lawn who was mayor of Prescott for 15 years and who holds a Masters degree in Public Administration from Queen's University, will lead these workshops. She will draw upon her experience as a municipal politician, community activist and workshop presenter.

Ms. Lawn will provide participants with an overview of the preparation which a potential candidate and his/her campaign team will need to run a successful election campaign.

Assisting her will be several local municipal politicians; Robert Lawn, former

principal of Brockville Collegiate Institute; and David Dargie, organizational development consultant and former GSS principal.

These intensive one-day workshops will include topics such as: "You and your community; the issues, the people"; "Your Campaign Team"; "Marketing your campaign"; and "You and the media". Other topics included in the workshop will also be designed to help potential candidates and teams prepare for the upcoming municipal elections.

The cost of these workshops will be \$129.50 (GST included) per participant. The workshop cost includes refreshments, lunch and a workshop handbook which will prove to be a helpful resource for the candidates. For information phone 613-925-3480; call toll free to 1-888-493-8679 or email: sslawn@recorder.ca. Further information on these workshops can be found at the web site: www.sandralawn.ca.